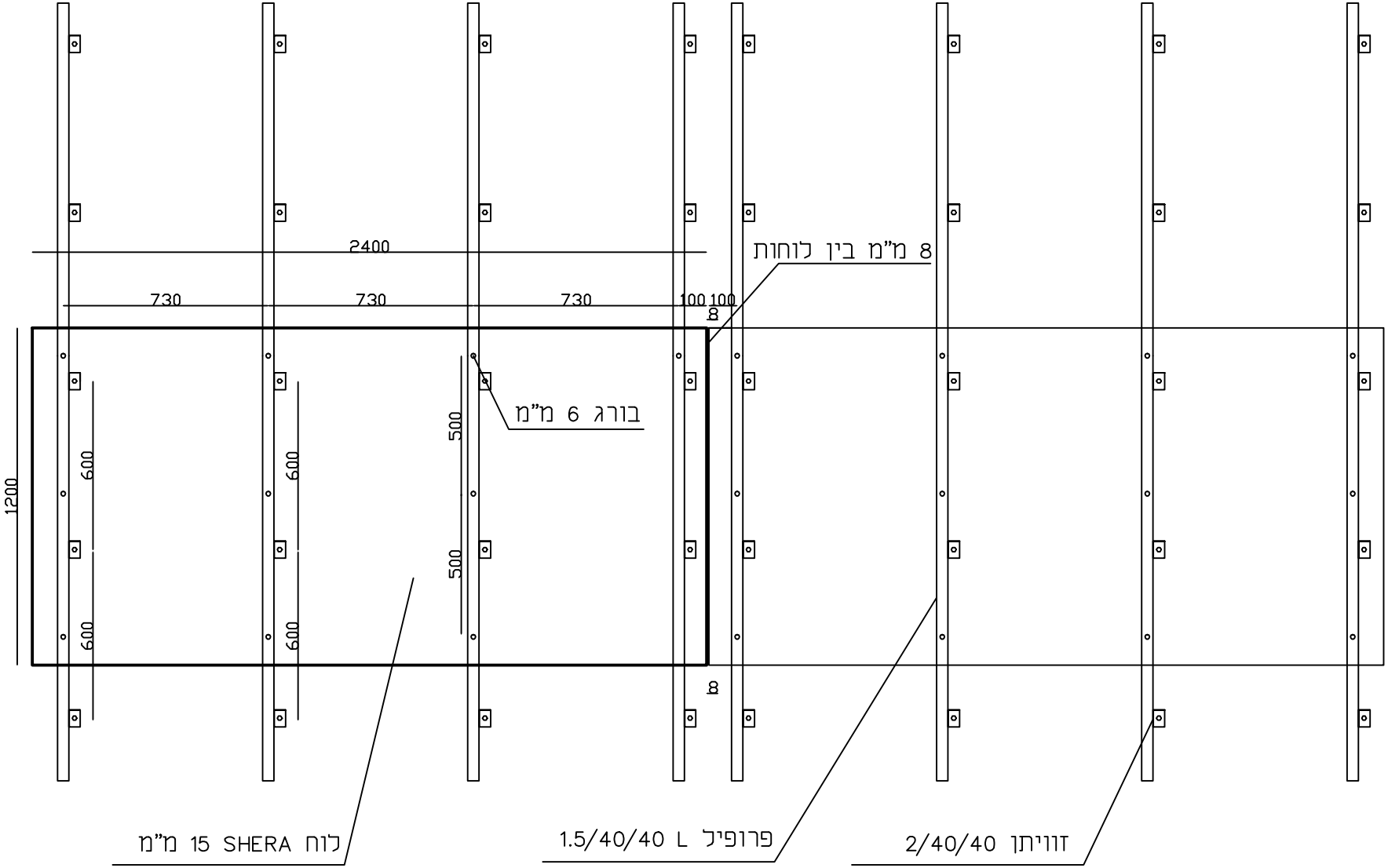מערכת פרופילים